



## USPHS Scientific and Training Symposium 2012

June 19-21, Washington DC Area



### 2012 Sponsor/Exhibitor Prospectus

As a sponsor or exhibitor your organization can provide vital support to strengthen the nation's public health and emergency response capability, while building relationships that will further your mission and objectives.

The 2012 Symposium will be the 47th annual meeting of the nation's top Federal, Tribal, State and Local public health providers, administrators and emergency responders/planners. Attendees typically include the U.S. Surgeon General and top officials from the:

- Department of Health and Human Services
- Indian Health Service
- Immigration and Customs Enforcement
- Centers for Disease Control and Prevention
- Food and Drug Administration
- Bureau of Prisons
- National Institutes of Health
- Health Resources and Services Administration

Attendees also are expected from:

- Department of Homeland Security
- National Disaster Medical System
- Medical Reserve Corps
- U.S. Coast Guard
- Other Uniformed Services
- Public Health Universities
- Tribal, State and Local Public Health Agencies

### Who Should Sponsor/Exhibitor

The symposium is an excellent venue for:

- Public health-related nonprofits and government agencies
- Universities providing public health degrees
- Emergency and disaster response/preparedness product and service providers
- Pharmaceutical companies
- Dental supply companies
- Engineering and environmental health product and service providers
- Insurance companies
- Medical technology companies
- Medical manufacturing and supply companies
- Medical research companies
- Information technology companies
- Telecommunication companies
- Physical therapy organizations
- Publishers
- Tricare affiliated organizations
- Accrediting bodies
- Any companies providing products or services to public health or emergency response agencies
- Vendors and potential vendors to the Departments of Health and Human Services and Homeland Security
- State/Local public health agencies

For more information contact La Rue Forrester: 410-544-6710, [larue@leading-edge.us](mailto:larue@leading-edge.us)

Sign up today at <http://www.phscofevents.org/exhibit/exhibitsponsor.cfm>



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### Who Will be Attending

The audience is expected to include top officials from the nation's federal health and emergency response agencies as well as:

- Disaster and Emergency Responders/Planners
- Medical Reserve Corps Members
- Physicians
- Pharmacists
- Nurses
- Dentists
- Engineers
- Environmental Health Officers
- Mental Health Workers
- Medical Practice Administrators and Supervisors
- Federal, Tribal, State and Local
- Public Health Agency leadership
- Public Health Students and
- Professors
- And more!

### Tentative Exhibition Days/Hours

Location:

Adele H. Stamp Student Union  
University of Maryland, College Park

Tuesday, June 19: 1:00 PM – 6:00 PM  
(setup)

Wednesday, June 20: 8:00 AM – 1:30 PM  
(Exclusive time! Breakfast and Lunch)

Thursday, June 21: 8:00 AM – 12:00 PM  
(Exclusive time! Breakfast and prize drawings)

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## Sponsor/Exhibitor Opportunities

Demonstrate and discuss your products and services with key public health providers, administrators, preparedness planners and emergency responders from all levels of government and the academic sector. Talk one-on-one with important agency decision-makers with buying authority for a wide range of equipment, services and supplies. For nonprofit and government exhibitors the Symposium enables you to showcase your mission and services to public health leaders.

## Sponsorships:

We have a variety of sponsorship packages for 2012 designed to help organizations maximize their involvement in the Symposium. All packages at the Bronze level and above include exhibit space; the opportunity to choose your booth space; and exclusive access to advertising and bag insert opportunities. For more information on the benefits included with each sponsorship level please see the document Sponsorship Benefits.

<b>Event Sponsor</b> .....	\$100,000
<b>Platinum Sponsor</b> .....	\$50,000
<b>Diamond Sponsor</b> .....	\$25,000
<b>Gold Sponsor</b> .....	\$10,000
<b>Silver Sponsor</b> .....	\$ 5,000
<b>Bronze Sponsor</b> .....	\$ 2,000

## Emerging Leaders Scholarship Sponsor, \$500

In these challenging economic times you can play a key role in helping make this valuable continuing education and networking opportunity available to emerging young leaders in public health who might not otherwise be able to attend. Help us groom tomorrow's public health leaders by underwriting a scholarship.

The scholarship covers registration for a Junior Officer or Equivalent Civil Servant. Underwriters will receive recognition in the program and recognition on signage at the conference.

## Exhibit Booths:

(per 8x10 booth)

### Early Bird (on or before February 18, 2012)

Inline Commercial .....	\$1,300
*Corner Commercial .....	\$1,600
Double Commercial .....	\$2,500
Triple Commercial .....	\$3,700
Government/Nonprofit ...	\$800

### Standard (after February 18, 2012)

Inline Commercial .....	\$1,400
*Corner Commercial .....	\$1,700
Double Commercial .....	\$2,600
Triple Commercial .....	\$3,800
Government/Nonprofit ...	\$900

*\*Limited number available. First come, first serve.*

All booths include 8' back wall drape, 3' side rail drape, draped table, two chairs, signage, and exhibit hall only passes for up to two booth personnel.

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